



Centre Court redevelopment features Fresco planters

Wimbledon 2008 will be remembered for the epic battle played out between Rafael Nadal and Roger Federer in the longest-ever final in the history of The All England Club. Away from the headlines, but no less spectacular, the 2008 Championships also saw the unveiling of the penultimate phase in the AELTC's 3 year redevelopment programme, featuring dramatically enhanced and extended hospitality areas within the new Centre Court Stadium.

Common exterior planting was required to help unify the look from the stadium entrance, and through the various new bar and restaurant facilities. The solution chosen was IOTA's Fresco Planters – a distinctive new range of plant containers in a lightweight composite material.

Fresco planters are modern urban without being hard-edged, and their shade of warm grey complemented perfectly the vaulting steel frame of the Debenture Holders Entrance. The large cube planters selected were of a scale appropriate to the architecture, whilst their shape mirrored the large recessed glass wall panels behind. This choice of planters was extended beyond the Debenture Holders Entrance into the surrounding public areas, such as the terrace up to the Wingfield Restaurant. Within the Centre Court Stadium itself, smaller Fresco Cube 500 planters were used to visually link the Entrance with other exterior spaces – such as The Gallery Terrace and The Roof Top Bar, where Fresco's cool sophistication worked perfectly with the modern steel and glass railings.

